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## **Media Design Associates Receives 2 Electronic Lifestyles® Designer Awards from International Trade Association**

INDIANAPOLIS (September, 2007) — The Custom Electronic Design & Installation Association (CEDIA) has honored Media Design Associates for excellence in the design and installation of electronic systems. CEDIA's Electronic Lifestyles® Designer Awards are considered the most prestigious awards program for the \$10 billion residential electronic systems industry.

Work submitted for the Electronic Lifestyles® Designer Awards is completed in consumer homes around the world in the following categories: home theaters, integrated homes, media rooms, hidden installations and more. Submissions range from \$40,000 single-room projects to whole-house integration systems that carry price tags topping \$3 million.

For the second year in a row, Media Design Associates' first award was in the Home Theater category. MDA won the Electronic Lifestyles® GOLD Designer Award for the design and installation of an elaborate home theater room located in Delray Beach, FL. The second award was a Silver for Best Special Project Technical Design. This project was for the sales center of a prominent new condominium in Bal Harbor. Winners were selected by two qualified panels which evaluated submissions based on both the technical merits and the design/aesthetics. The technical panel consisted of five CEDIA residential electronic systems contractor members and the design panel included members from the American Institute of Architects and the American Society of Interior Designers.

The winning project submitted by Media Design Associates is published in the Electronic Lifestyles® Designer Awards Book with color images and essay explanations of the project's challenges and products used. MDA will also be featured in an upcoming issue of CEDIA's *Electronic Lifestyles*® magazine. *Electronic Lifestyles*®

magazine is a high quality publication that provides architects, builders and interior designers as well as consumers a great resource to learn about residential electronic systems.

“Being recognized by CEDIA and receiving two (2) Electronic Lifestyles® Designer Awards, is a great honor,” said Michael A Wohl, president. “We are grateful for the support of our trade association, and also our loyal clientele who understand the level of expertise needed for these types of projects.”

Media Design Associates is one of top Custom Installation Companies in the country. With a showroom at the DCOTA in Dania, and offices in Ft. Lauderdale, MDA engineers, designs and installs entertainment and automation systems for residential, commercial and MDU projects throughout the country and Caribbean Islands. For more information visit the website at [www.mda-usa.com](http://www.mda-usa.com) or call our offices at 954-334-0000.

CEDIA is an international trade association of companies that specialize in designing and installing electronic systems for the home. The association was founded in September 1989 and has more than 3,500 member companies worldwide. CEDIA Members are established and insured businesses with bona fide qualifications and experience in this specialized field. For more information on CEDIA, visit the association's Web site at [www.cedia.org](http://www.cedia.org).

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